

SYNOPSIS



The Building Technology Exposition

DATE : April 5-8, 2012

OPENING HOUR : 10.00 AM. - 08.00 PM.

VENUE : Bangkok International Trade & Exhibition Centre (BITEC)
 Bangkok, Thailand

Total Area : 40,000 Sq.m.

Exhibitor : 500

Visitor : 200,000



ORGANIZED BY



TTF International Co.,Ltd.

6th Floor., A.E. House 200/12-14

Ramkhamhaeng 4 Road., Suan Luang,
 Bangkok, 10250 Thailand

Tel : +66 2717 2477 Fax : +66 2729 8759

E-mail : info@tffintl.com

SalesConstruction@tffintl.com

URL: ArchitectExpo.com, BuildTechExpo.com

SUPPORTED BY



Builder News BuilderClick.com

ENERGY SAVING and HOME

And



Habitat for Humanity Thailand

OBJECTIVES

- ◆ To create greater awareness of the modern and most advanced building products and technology and the wide range of equipments, materials, energy saving and related services available from worldwide manufacturers and suppliers.
- ◆ To promote the greater use of modern building products, energy saving and technology.
- ◆ To display the latest range of building products and technology, equipments, materials, energy saving and supplies.
- ◆ To create vast opportunity for endless growth and prosperity for developing networks and strategic alliances in building and energy saving industry.

ACTIVITY

- ◆ **Exhibition & Showcase**
 - Energy-Saving Home Presentation
 - Floating House Model
 - Innovative Products Display
 - Government Agency, Related Organization
 - Education Exhibition
 - Education Book Store
 - Education Thesis
 - Education Zone

etc.
- ◆ **Seminar**

etc.
- ◆ **Competition**
 - Booth Awards
 - Product of The Year
 - Sanitaryware Paint Competition
 - Miss @Design 2012
 - Young Designer Contest

etc.
- ◆ **Public Mind**
 - Biz Matching
 - Designer Club
 - Technology Presentation
 - Free Home Plan Design
 - Workshop
 - Activities Plaza

etc.

EXHIBIT PROFILE

- ◆ Building Material
- ◆ AV & IT
- ◆ Sanitaryware, Kitchen, Tile & Stone
- ◆ Finishes & Interior Decoration
- ◆ Roof, Insulation & Metal
- ◆ Door & Window
- ◆ Design & Construction Services
- ◆ Housing & Living Products & Services
- ◆ Garden & Landscape
- ◆ Others Related product & Services

VISITOR PROFILE

- ◆ Real Estate developers, Invertors
- ◆ Designers
(Architect, Interior, Landscape)
- ◆ Contractors
- ◆ Engineers
- ◆ Traders
- ◆ Building managers
- ◆ Industrialist
- ◆ Home Owners

etc.

BUILDTECH '12

- ◆ Visitors and decision-makers and influencers with tremendous buying power which will generate extra turnover.
- ◆ Your competitors will attend the show in order to gain market share.
- ◆ Your current and prospective customers will attend BuildTech '12
- ◆ It's the annual gathering place for Architects, Engineers, Interiors, Designers, Contractors and Building Managers.

CO-LOCATION WITH



PROMOTION SUPPORT

- ◆ Lucky Draw
- ◆ Free BuildTech Buyers 'Guide 2012/2013 (500 Baht) for who received Invitation card and Pre-Register.
- ◆ Regular press release/preview in local and international publications.
- ◆ Direct invitation to target audience in Thailand and overseas.
- ◆ Extensive editorial coverage & advertising in leading business & trade journals.
- ◆ Free listing for exhibitors in official show directory and show daily.
- ◆ Invitation cards & promotional aids made available to exhibitors.
- ◆ TV, Radio Spots.
- ◆ Billboard Banner
- ◆ E-Newsletter
- ◆ Official Website : ArchitectExpo.com, BuildTechExpo.com, BuilderClick.com
- ◆ Official Media : @dESIGN Channel, Builder News, Energy Saving

etc.

PARTICIPANT FEE

- ◆ **Space Only**
Baht 6,000 per Sq.m.(Minimum 18 Sq.m.)
- ◆ **Space with Shell Scheme**
Baht 7,000 per Sq,m, (Minimum 9 Sq.m.)

Remark : 7% VAT is not included

APPLICATION FORM "BUILDTECH '12"

Exhibitor Data (Please completely fill in this form)

Company Name (Thai) :		Company Name (Eng.) :	
Address :			
Tel :		Fax :	
Email :		Website :	
Authorized Person :		Position :	
Tel :	Fax :	E-mail :	
Coordinator Person :	Position :	Mobile Phone :	
Tel :	Fax :	E-mail :	

Tax Invoice

Company Name :	
Address :	
Tel :	Fax :

Product & Service to be presented in this Exhibit

Exhibit Profile :	Products :
Brand Name :	Country of Origin :

Participant Fee

- | | |
|---|---|
| <ul style="list-style-type: none"> ● Space Only Baht 6,000 per Sq.M. (Minimum 18 Sq.m.) ● Space Only for 2nd Floor Baht 3,000 per Sq.m. <ul style="list-style-type: none"> ● The service fee Baht 107 per Sq.m. (Included 7% VAT) ● The performance bond is well as the damage deposit Baht 1,000 per Sq.M. | <p>Space with shell scheme Baht 7,000 Sq.m. (Minimum 9 Sq.m.)</p> <p>Included :-</p> <p>Grey needed punch carpet, 3 sides wall height 2.50 M. ,</p> <p>1 set of Fascia board , 1 no. Information desk with 2 Folding chairs ,</p> <p>2 nos. 28 W Fluorescent T5 tubes , 1 no, 5 Amp Socket Outlet</p> |
|---|---|

Note : The performance band charge and the damage deposit will be except for any exhibitors who using the Official Stand Contractor or Recommended Contractor Services.

Space Requirement Booth No. : _____ Size : _____ Sq.m. () Space Only () Space with shell scheme

Exhibit Rules and Regulations

Date : April 5 -8, 2012 **Opening Hour :** 10.00 am. – 8.00 pm.

Venue : Bangkok International Trade & Exhibition Centre (BITEC) EH 101-104 Bangkok, Thailand

Construction and Decoration (Space Only)

Monday	April 2, 2012	12.00 pm. – 10.00 pm.
Tuesday	April 3, 2012	08.00 am. – 10.00 pm.
Wednesday	April 4, 2012	08.00 am. – 10.00 pm.

Decoration (Space with shell scheme)

Wednesday	April 4, 2012	08.00 am. – 10.00 pm.
Move Out		
Sunday	April 8, 2012	08.01 pm. – 00.00 am.
Monday	April 9, 2012	00.01 am. – 12.00 pm.

For more information please contact Tel : +66 2717 2477 **Fax :** +66 2729 8759, +66 2717 2469 , +66 2717 2466

E-mail : SalesConstruction@tffintl.com , info@tffintl.com **Website :** www.ArchitectExpo.com , www.BuildTechExpo.com